Webinar:

Stories of Fire: Resources for Media Covering Wildfire Events and Topics in Oregon

Monday, November 13, 11am-12pm PDT

Media provide crucial information about wildfires and can be key messengers about fire's role in our landscapes and communities. This summer, the Oregon State University Extension Fire Program and University of Oregon School of Journalism and Communication collaboratively published a new resource guide to support effective media coverage of wildfires and related topics. Although developed for Oregon, the guide's insights and suggestions are applicable across the Northwest. Join the authors to learn more about how media in all forms can report diverse stories of fire, including strategies for physical and mental preparedness, engaging with incident personnel, and using scientific knowledge. Participants will also have the opportunity to provide feedback and suggest future ways to further enhance the capacity of media, public information officers, and scientists to work together.

Presenters:

Emily Jane Davis, Associate Professor & Director of the OSU Extension Fire Program, *Oregon State University College of Forestry*

Hollie Smith, Associate Professor of Science & Environmental Communication, *University of Oregon School of Journalism and Communications*



Dan Morrison, Professor of Practice, University of Oregon School of Journalism and Communication

